

A photograph of a person with glasses reading a book, with a dark blue semi-transparent box overlaid on the right side containing text.

Virtual Short Term Programs

Centro Estadual de Educação
Tecnológica Paula Souza | 2021



| Secretaria de Desenvolvimento Econômico

**Greetings from the Paula Souza
Center International Office in Brazil.**

**We are pleased to announce the
3rd edition of our Short-term Programs.**

This year, the program will be carried out online with 10 hours of synchronous e-learning (simultaneous attendance at scheduled meetings) + 5 hours of autonomous and group work.

The meetings are scheduled for July 21st, 22nd, 23rd, 24th and 26th from 10 am to 12 pm (Brasília time zone GMT-3)

You can choose one of the following 5 courses:

- Brazilian Agribusiness Sustainable Solutions (in English)
- Innovative Ideas Generation (in English)
- Sustainable Smart Cities and Circular Economy (in English)
- IoT: From data collection to data presentation (in English)
- Turismo y eventos en el interior de São Paulo (en Español)

**We are looking forward to welcoming you
at the Paula Souza Center!**

**Follow us on our social networks:
@arintercps**



**Saludos desde la Asesoría de Relaciones
Internacionales del Centro Paula Souza en Brasil.**

**Nos complace anunciar la tercera edición
de nuestros Short-term Programs.**

Este año, el programa se llevará a cabo online con 10 horas de e-learning sincrónico (asistencia simultánea a reuniones programadas) + 5 horas de trabajo autónomo y en grupo.

Las reuniones están programadas para los días 21, 22, 23, 24 y 26 de julio, de 10 a.m. a 12 p.m. (horario de Brasília GMT-3)

Puedes elegir uno de los 5 cursos:

- Brazilian Agribusiness Sustainable Solutions (in English)
- Innovative Ideas Generation (in English)
- Sustainable Smart Cities and Circular Economy (in English)
- IoT: From data collection to data presentation (in English)
- Turismo y eventos en el interior de São Paulo (en Español)

**¡Esperamos darte la bienvenida
al Centro Paula Souza!**

**Síguenos en nuestras redes sociales:
@arintercps**



Brazilian Agribusiness Sustainable Solutions

About the course: This course aims to offer sustainable solutions that are being developed in a Brazilian Agribusiness context, more specifically in the region of Mogi das Cruzes, known as São Paulo's state green belt. The following themes and case studies will be discussed: flower cultivation industry chain, edible and medicinal mushrooms in the agroindustrial sector. The students will also have the opportunity to study Brazilian 5.0 Agriculture technological tools , Organic and Natural Agriculture, Agroforestry Systems, Syntropic Agriculture, Agri-food Value Chains and the Growth of Biological Agriculture in Brazil.

Length of program: 10 hours of synchronous e-learning (simultaneous attendance at scheduled meetings*) + 5 hours of autonomous and group work.

*The meetings are scheduled on 21th, 22th, 23th, 24th and 26th July from 10:00 to 12:00 (Brasilia time zone GMT-3)

Program dates: 20th July 2021 – 26th July 2021

Venue: Online (Microsoft Teams)

Language of instruction: English

Instructors:

Fernanda Silveira Bueno, MEd

Gilberto Cunha, PhD

Karla Maria S. Andrade Costa, MEd

Josimeire Cristina Martins, MEd

Spots: 10

How to apply: http://bit.ly/CPS_Programs



Innovative Ideas Generation

About the course: This course aims to provide students strategies for creating and modeling innovative business. The students will be able to understand the entrepreneurial mindset profile, develop creative potential, generate creative business ideas, shape new business models learn and practice how to create a compelling Elevators Speech (Pitch) for investors.

Length of program: 10 hours of synchronous e-learning (simultaneous attendance at scheduled meetings*) + 5 hours of autonomous and group work.

*The meetings are scheduled on 21th, 22th, 23th, 24th and 26th July from 10:00 to 12:00 (Brasilia time zone GMT-3)

Program dates: 20th July 2021 – 26th July 2021

Venue: Online (Microsoft Teams)

Language of instruction: English

Instructor: Caio Flavio Stettiner, MEd

Spots: 10

How to apply: http://bit.ly/CPS_Programs



Sustainable Smart Cities and Circular Economy

About the course: Students will be able to understand the main aspects related to sustainable smart cities, including technological solutions and the use of renewable energy for natural resources' preservation and environmental care. Students will be prepared to develop their own analytical skills, searching for solutions considering the available alternatives in urban environments. The use of logistics information technology will be explored in this course giving students an overview of the main existing tools.

Length of program: 10 hours of synchronous e-learning (simultaneous attendance at scheduled meetings*) + 5 hours of autonomous and group work.

*The meetings are scheduled on 21th, 22th, 23th, 24th and 26th July from 10:00 to 12:00 (Brasilia time zone GMT-3)

Program dates: 20th July 2021 – 26th July 2021

Venue: Online (Microsoft Teams)

Language of instruction: English

Instructors:

Thames Richard Silva, PhD

Júlio Cesar Mota Martins de Almeida, MEd

Eveline Katia de Souza Pontual Cavalcante, PhD

Cybelle Croce Rocha Crane, MEd

Spots: 10

How to apply: http://bit.ly/CPS_Programs



IoT: from data collection to data presentation

About the course: This course is A hands-on introduction to IoT enabler technologies: Proteus/ThingSpeak, MQTT, Node-RED, InfluxDB, Grafana. You will learn tools and methods to prototype an IoT system that consumes, transforms, and presents data generated by different sensors that are widely available online.

Length of program: 10 hours of synchronous e-learning (simultaneous attendance at scheduled meetings*) + 5 hours of autonomous and group work.

*The meetings are scheduled on 21th, 22th, 23th, 24th and 26th July from 10:00 to 12:00 (Brasilia time zone GMT-3)

Program dates: 20th July 2021 – 26th July 2021

Venue: Online (Microsoft Teams)

Language of instruction: English

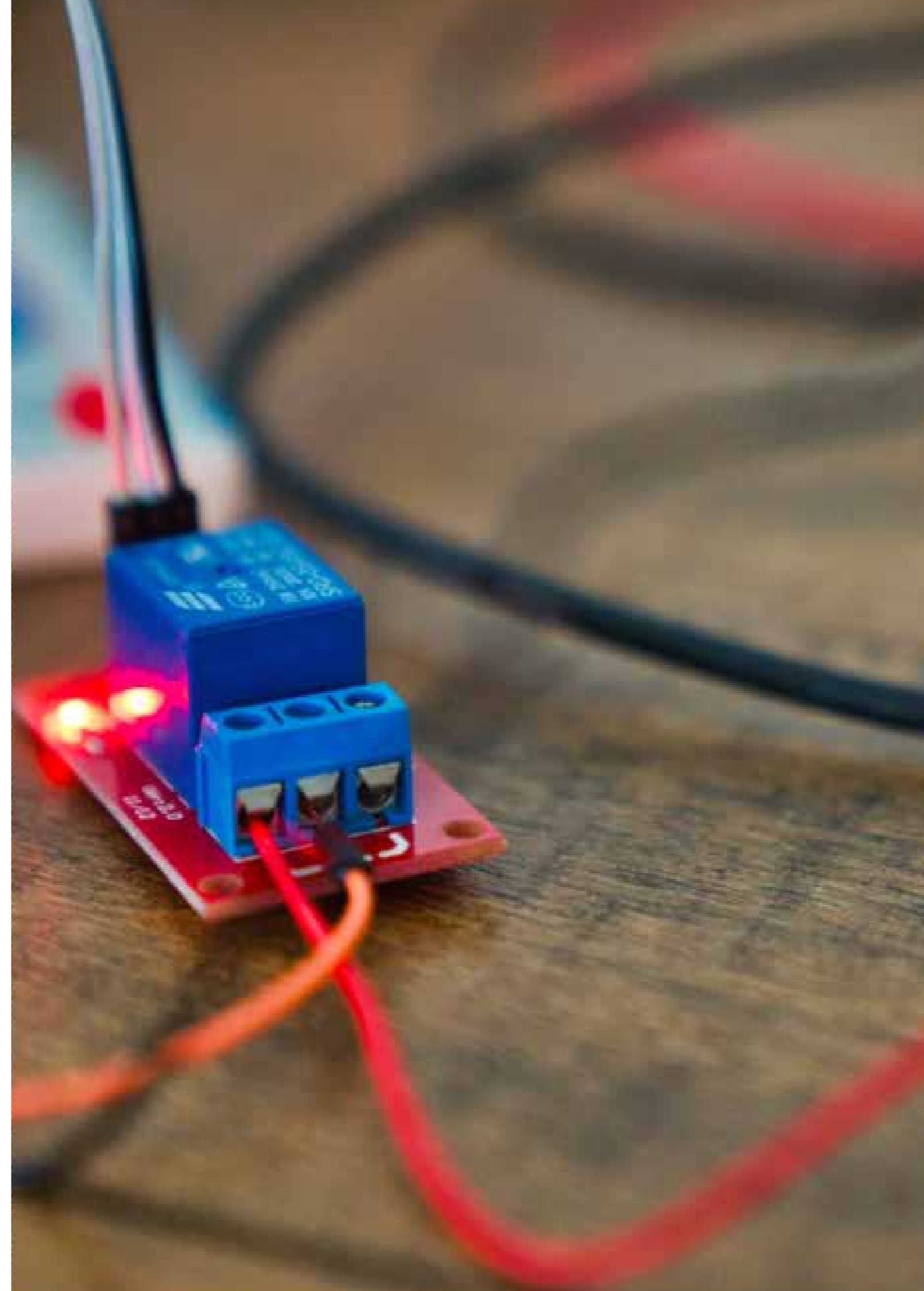
Instructors:

Rossano Pablo Pinto, MEd

José Luís Zem, PhD

Spots: 10

How to apply: http://bit.ly/CPS_Programs



Turismo y eventos en el interior de São Paulo

Sobre el curso: El curso proporcionará a los participantes una inmersión en la ciudad de Itu, interior de São Paulo, con un enfoque en la observación, conciencia y reflexión sobre el contexto de la hospitalidad en el interior de São Paulo a partir del patrimonio cultural, del turismo y de la gastronomía de la región.

Número de horas: 10 horas de clases síncronas (presencia obligatoria en reuniones previamente marcadas) + 5 horas de trabajo. Las clases en vivo serán los días 21, 22, 23, 24 y 26 de Julio, de las 10:00 hasta las 12:00.

Fechas: 20 de Julio de 2021 – 26 de Julio de 2021

Lengua del curso: Español

Profesores:

Me. Bruna Zuffelato Sanches Barsanulfo de Araújo

Dra. Diane Andrea de Souza Fiala

Me. Juliana Ribeiro de Lima

Me. Juliana Tonon Oliveira

Me. Lilian de Souza

Esp. Daniel Marcos Chamorro Vegara

Número de plazas: 10

Regístrate: http://bit.ly/CPS_Programs



**Assessoria de Relações Internacionais do Centro
Estadual de Educação Tecnológica Paula Souza**

Rua dos Andradas, 140 - Santa Ifigênia, São Paulo | Brasil

<https://arinter.cps.sp.gov.br>



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